Harriet Hubbard Ayer Tells of the Work Made Possible by This Newspaper's Generous Read-

An Army of Suffering Little Ones Rescued from the Ravages of Disease and the Deadly Nursing Bottle.

Harriet Hubbard Ayer, who is constantly with The Evening World's corps of doctors, describes for our generous renders the work that to being done among the thousands of sick babies in Brooklyn.

Fund corps of doctors have been doing magnificent work to Brooklyn. In one week the faithful doctors who were detailed for the borough of Brooklyn actually visited 1,142 houses.

In these houses 5.824 families dwell. Nine hundred and seventy-six sick bables were found and treated in this house-to-house canvass, and certainly the greater part of them would have died had you not, through your generous work, provided the means for this

know how to suffer; indeed, they are daily lessons in sublime courage. They will not ask for charity; they do not Avoca Villa, Bath Beach, which was to Panine Heeffing.

Certude Basebring.

Certude Basebring.

says, with quiet, gentle directness tion. A committee of over thirty of Well, what is the trouble? I am they wish to make it an extensive af-the doctor from The Evening World, fair and produce the greatest possible annie Fo Well, what is the trouble? I am they wish to make it an extensive at the place of the doctor from The Evening World, fair and produce the greatest possible annie Paser. Louis Finkelstein. Let us see what we can do for this dear results for the sick bables, they needed the first life of the life of the letter. Brooklyn. the mother love crowds out pride and rangements. A great vandeville bill will

### THE DOCTORS' WORK.

about the work of our doctors. The physicians themselves are busy rescuing sick babies from the pro-

no matter how palpable the evidences est language to the mother. He says: "Your baby will die if you

You must wash this baby every day all over or he will not get well."
"Take off these hot clothes if want your baby to get well."

feed him condensed milk."

"You have no money to buy fresh

"I will see that it is sent to you twice a day, and a piece of ice, also twice a day, to keep it sweet."

"That bottle is dirty. It is the wrong bottle. The baby will never get well feeding from that dirty rubber tube. Give it to me. Here are two clean bottles with clean nipples. "Here is borax to mix with the water

to wash the bottles." 'I will be here again to-morrow, Give the baby this medicine once every hour or two or three hours," as the case may

#### PATS FOR GOOD MILK.

Then the doctor smiles at the mother, pats the little baby gently and says a massuring word and a good-by and is off. It is all done in a few minutes. Forthwith he proceeds to the nearest

Forthwith he proceeds to the nearest milk depot, orders milk and ice for two, three or our weeks, pays for it, orders it sent to the baby and begins the same work over again.

The next day he goes back again—goes through the same process, explains to the mother, smiles at the clean baby, reproves if the bath has not been given. Often he undresses the baby and gives it a bath, showing the mother how it is done and proving to her that water is a blessing and will help to cure, not kill, as too many of the ignorant believe.

As long as it is necessary The Even-

As long as it is necessary The Even-ing World doctor calls on each little patient once a day.

As long as the baby requires food and treatment it is furnished without money

r price.

If the mother and other children are half starved they are fed, too.

There's precious little talk about it, dear friends. That's what astonished me most. No long Latin words, no medical terms, no written prescriptions to be filled.

#### GENEROUS READERS.

Your generous contributions each day relieve thousands. Through you the parched lips of innocent victims are made moist and cool.

The weary, heated, neglected little bodies are made sweet and clean.

Suffering is arrested, lives are saved each day by the readers of The Evening World. Well earned are the tributes offered to men and women who, in a moment of inspired courage, save a fellow creature from fire or water.

No shouts of applause reach the modest contributors to our Sick Baby Fund, but none the less do you represent the life-saving station for thousands of babies that must have died but for your noble assistance.

HARRIET HUBBARD AYER.

#### **EVENING WORLD SAVES** 1,000 BABIES IN A WEEK.

Evening World doctors during the past week visited 1.142

mes of the poor in Brooklyn. In these houses 5.834 families live.

They found and treated 976 sick babies. A large percentage of them would have died but for The Exening World dectors.

All are now doing well. Lips that were parched with fever are now moist and cool. Eyes that stared in delirium now close in peaceful sleep. Neglected little bodies are now sweet and clean.

In short, the sick are on the road to health. These precions ilves are being saved daily by The Evening

World's generous readers. Keep up the good work.

### BABIES' FRIENDS RALLY; BENEFIT AT ROCKAWAY.

#### THE SUBSCRIPTIONS.

East One Municed and Pith error, and Sadie and Ele Gelb, Sadie Pinco, Louis and Rose Pinkelstein, 1994; Ployd Street, Brooklyn. Rose Johnson, Margaret Hatigan and

THE POOR ARE PROUD.

Some of the poor are very proud. They whom how to suffer; indeed, they are ally lessons in subditional and the poor are very proud. They whom the suffer indeed, they are ally lessons in subditional and the poor are very proud. They whom

want alms for themselves. They can have taken place to-morrow night, has suffer and starys, but they cannot, will been posiponed until Friday night, Avg. But when an Evening World doctor of the even; sufficient time for prepara-'Haven't you a sick baby here? At leading ladies of Bath Beach have the this little one. Poor little per featival in hand and they feel that as collecte little fellow," then you should see how another week to perfect all their ar-

from the mother heart the pitiful little be presented on the night announced well story comes in trembling, anxious senand it will also be a social occasion of Rosa Place.

The magic of the two words considerable importance. "Evening World" is wonderful to see. | A monster theatrical performance will The doctor does not have now to plead be given this evening on I. A. Phillips's Great Iron Pier, Seaside Stanon. Rockaway Beach. The admission But half the truth has never been told the proceeds will be turned into The Evening World Sick Baby Fund. The I from Pier is the biggest resort along

Rockaway's shores, the seating capacit of death to give many details. They alone being over 3,000, and it is expected that at the Bables' Fund beneat the But I, who have watched them work. big structure will be taxed to its utmost believe the dear people, men, women and little children, who are helping this nearly related to hear etch more fuly.

An excellent programme has been arranged by Fred volcott, the popular ranged by Frence and Jacob Posser by keeping a lemonade stand on Lexington are and 75th st.

An Evening World doctor takes the sick buly in his arms and carefully examines it.

PITY, NOT ABUSE.

He knows from the mother's appearance if the family is well nourished.

He knows from the little sufferer's condition whether it is starving, improperly fed or neglected through ignormance. He never says a harsh word, no matter how palpable the evidences of the sufferer's monance. He never says a harsh word, no matter how palpable the evidences are little for the sufference of the cashier of The World, Pulitzer Building, New York City.

Bar 35th st and Cropsey are, Bersenhurst. Please inclosed find fity cents made by Frances and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser by keeping a lemonade stand on Lexington are and Jacob Posser

of neglect are. But he speaks in plain. Thank You, Misses Gilson and Osterman!

Miss Lettie Gilson and Miss Kathryn performances given on the lawn of the in its less transcendental reaches.

night for the Sick Saturday high for the sick habits
Fund, were overlooked in the notice of
the entertainment that was published
The Evening World regrets the omis
sion and wishes now to thank these
talented and kird-hearted ladies for
what they have done to help the suffering little ones.

## LITTLE CONTRIBUTORS.

Money Received Yesterday for the Babtes' Fund.

the Sick Panter Fund, which we have collected by having a stand in from of our house. Eve R. Stiff. Mac Richter, Hacketschen, N. J.

learned by having a stand in front of our house. We hope it will do some babies good and make them more comfortable.

araproduct of our best afforts to help your lauds,
purpose and sick battes. Gertle Siberstein, I
the East 166th st. Mamie Sollivan, 167 East 166th

in loved please find \$1.79, the proceeds used had in front of 788 Bergen street.

Al a candy and lemenade stand in front of the distance of the stand of the stand of the standard of the standa

Inclosed find \$1.05, which we made selling lemonade on Second avenue and Third street. We wish it was more Prances Downer, 42 East Third street; Eas Kaurich, 40-42 East Third street; Mary Tenor, 67 East Third street;

Inclosed find \$1, which we earned. I hope !

a boy I might have passed the civilservice examinations and entered the Cuban postal service!"

But ignorant and illiterate as he was Osterman, who contributed to the clever grand larceny was open to him only

## ANOTHER FATHER GOOSE SONG!



VERSE BY LIFRANK BAUM. MUSIC BY ALBERTA N.HALL ILLUSTRATED BY-W.W.DENSLOW.

Special Sheet - Music Supplement with Next } Sunday's World.

### ABDUCTED GIRL HOME.

Shapiro, Enticed from Jersey City by Mand Thompson,

la Brought Back. Mamie Shapiro, the thirteen-year-old girl who, it is charged, was abjucted

The woman was acrested in Willimanonn., last Wednesday. The girl was Maud Thompson formerly lived we rank Carr (colored), who is in Sec-ison for burglary.

Just one seat for just one fare, One World ad, and you are there.

Doctors Say His Electrical Oscillator Solves a Problem.

oll, of 21 East Twenty-fourth street. nt who had been treated by the new recovery,"

Another is Rev. S. W. Switzer, paster of the Harrison, N. J. He. too, it is said, has been cured of acute tuberculosis.

Description:

Descrip Dr. Hiff contracted the disease from a

"I was removed to Dr. Carroll's office

positive declaration of Dr. Craft C. Car- there was not the slightest chance of powerful currents harmless to recovery. They even predicted the hour they kill the germs To bear out his statement Dr. Carroll I was to die. I took my third oscillahis office and had several patients pres- and am on the speedy road to complete follows.

The tubercular matter is as some remarkable results to show, then treatment vesterday. I am now at. ated through the liver, kidneys and the He has just had an interesting clinic in tending to my practice again in Newark colored

"All life," Dr. Carroll says, "Is a force manifestation in which electricity plays manifestation in which electricity pl Three weeks ago, it is claimed, he was was moved to Dr. Carroll's house the same force. Disease or unhealth is only physicians of Newark and Harrison told a difference of potential that requires and him he had six weeks to live. He was to be brought into a state of equilibrium back, he says, attending to his pastoral in order to have a state of health.

ectrodes from an apparatus which Are you too stout? The Home Page of next Sunday's World will sus snaranter may be positively eared in New York ten days ago," Dr. Diff means of the "oscillator" a current of show you the proper corset to make

Store Open Until 6 P. M. Saturday.

During these hot, languid August days, when we do not care to stir from our own cool homes, bargains must be bargains on the phenomenal order to convince that that economy is worth the effort and discomfort bargain-seeking necessitates. Every department, from the greatest to the smallest, is vying with the other to bring the greatest values of the year before the public. With this in view, can results be anything else than most extraordinary? Then, too, with the whisperings about stocks of fall goods, it is advisable to make ready for their arrival.

250 Women's Skirts, like cut, made of

all-wool plaid-back Homespun Cheviots, in

Oxford, steel, light and bluish gray, brown

and royal blue; mostly black and white plaid

They are cut in the newest seven-gored

shape, finely tailored throughout, 10 and 12

4 rows of stitching on two front seams; deep

cated in New York for less than \$8. A very

large purchase of the raw material at a very

low price is the only reason we can offer this,

the grandest of values, at such a low figure.

Sizes 23 to 30 waisi, 36 to 42 skirt length.

The quantity of extra sizes is limited. They

hang and fit perfectly.

Saturday, only

Acid-tested Guaranteed Blue

Serge Suits for Men, \$5.00.

None sent C. O. D. No mail orders filled. Second

is a recognized fact that there is no better suit

made for summer wear than a blue serge suit, the

only drawback being its color; so many of them

turn red after being worn a short time.

Through a most fortunate purchase during the

past week we are enabled to offer a man's blue

which we guarantee not to lose its color under the

color or fades we will give a new suit free of

suits are properly made and trimmed and would

readily sell for \$10.00; here at

charge, or refund the purchase money. These

Wool Suits, \$4.00.

serge suit that has stood the test of acid, and &

most severe tests, and for any suit that loses its 16.

Regularly sold for \$8.00,

our price for to-morrow,

One to each customer.

backs, though some are fancy colored.

Still a full assortment to choose

Women's New Silk Waists.

350 striped taffeta silk; the former

Sizes 32 to 42 inches.

o an early selection is advisable.

## Girls' Dresses and Skirts.

Percale and colored cambric, with full ruitle over shoulders, trimmed with braid; sizes 4 to 14 years 49 Of good gingham and percale, made in several different styles, nicely trimmed

Skirts, in colored and white pique

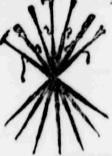
Women's Boots, \$1.19



## Women's

skirt extending under flounce, special 69 for to-morrow,

Women's Umbrellas, 95c



season, sateen and other cotton fabrics, in figures 25

Children's Parasols, 25c Children's Parasols, plain and figured satin with and without ruffles, former prices from 49c. to 79c. each, to 25

Men's Leather Belts, 19c

Men's solid leather Straight or Ring Belts, in tan and orange, with square or harness buckless also patent leather or suede, with harness buckles; usual prices 29c and 19

everything necessary for a quick, easy shave. It will quick, easy shave. To-morrow, complete,



Dress Suit Cases, leather covered (tan or olive), stitched all around, linen lined, brass lock and clasps, extra strong leather handles, reinforced corners; special for to- 2.25 morrow only

Dress Suit Cases, covered with green

book cloth, leather corners, canvas

lined, brass lock; special for 95

## More Waists at \$1.87 & \$2.99. Men's Shoes, \$2.

These are the James Means first quality \$4.00 grade. All styles in black Shetland calfskin leather, lace or Congress, with toe caps or plain. Many with leather lining to toes; price to-morrow. \$2.00.

Men's Slippers, also Romeos, in various shapes; tan. black or russet color 98 leather; special price,

Men's Negligee Shirts.



Men's Fine Negligee Shirts. some made with 2 separate collars, some with 1 separate collar and 1 pair of cuffs, and others with t pair of cuffs only; every shirt is made with all the latest improvements; & choice of every pattern imaginable; shirts in this lot that a manufacturer sold for \$6.50 upward, retailed for 75c. and upward; your choice 39

#### inverted plait backs, suitable for wheeling. Men's Alpine Hats, \$1.25 This Is the Grandest of Values. We are positive this skirt cannot be dupli-These are from a well-known

maker. They are in brown, black and pearl. Were made to sell for a much higher price. We procured them at a low figure and will sell for a small profit. Your

## Sale of Men's and Women's Underwear.

Men's Balbriggan Shirts and Drawers, 19c. Good quality, all sizes; regular price 35c. Men's Fancy Ribbed and Plain Shirts and Drawers, 25c.

Fine grades, in plain blues, tans and balbriggans; long and short sleeves; all sizes; worth 50c.

Women's Vests, 8c., 12c. and 19c. Those at 8c, are of fine ribbed cotton, trimmed with in at the neck, pink, blue and white; worth 15c. at the neck, pink, blue and white; worth 15c.

Those at 12c, are of fine cotton and liste thread, beautifully trimmed with ribbon and lace at the neck and arn

The 19c. kind are of the finest grades of cotton and liste thread: they are shaped and come in all sizes, including ex-tra large: regularly sold for 50c. Women's 25c. Hose, 12c.

Women's fine black lace open-work cotton hosiery; also fine quality extracted fancy cotton, and fine quality 2-thread double sole black cotton; choice of styles. Men's 25c. 1-2 Hose, 12c. Of fine cotton, fancy striped; fine extracted, fancy figured 2-thread vertical striped; a variety of styles to select from.

Children's 25c. Hose, 12c. Fine quality 121 ribbed cotton; all have spliced knees; and black; sizes 5 to 9 1-2; actual value 25c.

#### This is an opportunity to secure a well made business or semi-dress suit at a very Groceries and Wines. small cost. Among the lot are neat mix-POTATOES, fancy, peck, Wine Dept.

BONED CHICKEN or TURN
KEY, very floest, 4-lb.
cans 29c. 1-lb. cans. 8B
POTTED HAM or TONGUE. PUREE DE FOIE GRAS.

best from France, can. 18
GENUINE LEMOINE SARDINES, finest from France,
our regular price 16c,
per can,
14
per bottle,

WESTERVELT'S PUR
MALT WHISKEY, inveorating, none better, in
bottle.

BLOOMINGDALE BROS.,

BLOOMINGDALE BROS.,

Dress Suit Cases, 95c. & 2.25.

BLOOMINGDALE BROS.,

price was \$5.00; for this 2.99 with embroidery and lace edg- 98 The balance are of those fancy wash silk ing, sizes 4 to 14 years, Waists, regularly priced 1.87 at \$3.00, but for this sale, 1.87 Girls' Skirts. of white duck, made in the latest style, full and wide, 12, 14, 10 39 No mail orders filled. None sent Misses' and Children's Washable 4 Women's Golf & Outing Skirts 1.79, 1.39, 1.19 and 98. Our regular \$8.00 Skirt, for \$3.90. The selling will be very rapid,



to-merrow,

# Underskirts.

Of extra strong striped Seersucker, full size, trimmed with one



in brown, blue, green or garnet, close rolling on steel rods, with Dresden ball; also boxwood, bamboo, Weixel and other hir wood handles. These goods have retailed from \$1.75 to \$2.50 each; they would be an exceptional pargain at \$1.50, but we intend to make this an extraordinary bargain, 95

Women's Parasols, 25c Men's Fine Cheviot Strictly All-Another small lot of Women's Parasols, the last for the

and stripes, price, to-morrow,

Shaving Outfits, 98c.

98c. This is what the outfit

BLOOMINGDALE BROS.,

3d Ave., 59th and 60th Sts.

contains:

BLOOMINGDALE BROS., 3d Ave., 59th and 60th Sts.

3d Ave., 57th and 60th Sts.